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Dr. Arvind Singhal is Professor in the Scripps College of Communication, Ohio University, where he teaches and conducts research in the areas of diffusion of innovations, organizing for social change, and the entertainment-education communication strategy. He is author or editor of *eight* books -- *Communication of Innovations: A Journey with Everett M. Rogers* (2006); *Organizing for Social Change* (2006); *Entertainment-Education Worldwide: History, Research, and Practice* (2004); *Combating AIDS: Communication Strategies in Action* (2003); *The Children of Africa Confront AIDS: From Vulnerability to Possibility* (2003); *India's Communication Revolution: From Bullock Carts to Cyber Marts* (2001); *Entertainment-Education: A Communication Strategy for Social Change* (1999); and *India's Information Revolution* (1989).

Three of Singhal's books have won competitive awards: *Combating AIDS: Communication Strategies in Action* and *Entertainment-Education: A Communication Strategy for Social Change*, received the National Communication Association's Applied Communication Division's Distinguished Book Award for 2004 and 2000, respectively, and *India's Communication Revolution: From Bullock Carts to Cyber Marts* received the CHOICE 2002 Outstanding Academic Title Award. In addition, he is author of some 85 scholarly articles in such journals as the *Journal of Communication*, *Communication Theory*, *Communication Monographs*, *Journal of Broadcasting and Electronic Media*, *Communication Quarterly*, *International Communication Gazette*, and over 30 book chapters.

Dr. Singhal has won Top Paper Awards from the International Communication Association, National Communication Association, and Eastern Communication Association *ten* times, and Ohio University's Baker Award for Research twice. In 2005, USC's Annenberg School and Norman Lear Center honored him with the first Everett M. Rogers Award for Outstanding Contributions to Entertainment-Education and, in 2006, Lady Irwin College, Delhi University, recognized him as the Seventh Raushni Memorial Deshpande Lecturer.

Dr. Singhal's research in the U.S. and developing countries has been supported by the Centers for Disease Control and Prevention, Ford Foundation, Rockefeller Foundation, The National Science Foundation, The David and Lucile Packard Foundation, and others. He has served as an advisor to the World Bank, the United Nation's Food and Agricultural Organization (FAO), UNICEF, UNDP, UNAIDS, UNFPA, U.S. Department of State; U.S. Department of Veteran's Administration; U.S. A.I.D., Family Health International, the BBC World Service Trust, International Rice Research Institute, Voice for Humanity, and private corporations such as Procter & Gamble (U.S.A and Thailand), Norsk Tipping (Norway), Telenor AS (Norway), SpareBank (Norway), and others.

He has taught previously at the University of Southern California, University of California - Los Angeles, California State University, Bowling Green State University, Institut Teknologi MARA (Malaysia), and Bangkok University (Thailand); and visited and lectured in over 50 countries of Asia, Africa, Latin America, Australia, Europe, and North America.